

Frequently Asked Questions

1. How do we know if our team qualifies for the submission of the Marketing Plan, after sending in the Preliminary Idea Proposal?

The team leader/primary contact person will be notified of the results via email by 9 April 2010. Please be patient, teams will be notified in due time.

2. How do we submit the Preliminary Idea Proposal and Marketing Plan?

All submissions must be sent via email to marketing@sukigroup.com.sg

Deadline for submission of Registration Form & Preliminary Idea Proposal: 31 March 2010

Deadline for submission of Marketing Plan: 28 April 2010

3. Will the technical equipments (i.e. Microphone, Projector) be provided for the final presentation?

Yes and the final presentation will take place at Ishi Mura. Teams are to bring their own laptop.

4. Do we own the copyrights to the submitted marketing plan?

By entering into the competition, each participant is automatically bound by the terms and conditions in the Entry Kit in granting Ishi Mura the right to reproduce, disclose or use the submitted materials for its publicity, marketing and other internal purposes.

5. Do we need to execute the marketing plans if we win the competition?

No execution from the teams will be required during the entire competition. All executions will be done by Ishi Mura. However, finalist teams can suggest to the judges that they want to be included in part of the execution to gain real-world experience.

Note: There are no guarantees that the finalists will be allowed to be included in the execution of the marketing plans by Ishi Mura.

6. Where can we get more information?

Ensure first that you have visited Suki Group's website, since information on the web is likely to change over time and new information might be added. Email marketing@sukigroup.com.sg for further enquiries.

When teams send in enquiries,

-use only *Ishi Mura, your team name* for the subject line.

(This is to ensure that there is no confusion during communication via email)

-Team/primary contact person's name must be in the body of the email.

-Teams must use the same email address that they have registered in the competition.

-Emails related to a team must only be sent by team leader/primary contact person.